



## ASSISTING MICRO ENTERPRISES TO ADOPT AND BE COMPLIANT WITH GDPR

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### **Simple.**

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Easy-to-use by users  
with no knowledge in  
data protection.



### **Reliable.**

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Validated by two  
European Data  
Regulation Authorities.



### **Transversal.**

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A solution for all micro  
businesses, regardless of  
their sector.



### **Affordable.**

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Inexpensive service  
to avoid economic  
barriers.

## ABOUT GDPR

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Did you know that the GDPR is the most important change in data privacy regulation in 20 years? It redefines how data should be collected, stored and shared across every sector, from healthcare to retail and beyond.

This new Regulation provides a unified framework for all EU countries, defining their responsibilities regarding user consent, security, and confidentiality. If your company is based in Europe or offers services to European citizens, you must comply with the new General Data Protection Regulation.

## THE IMPLICATIONS FOR MICRO BUSINESSES

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The new GDPR regulation imposes significant costs on organizations of all types and sizes. GDPR-compliance is, however, especially burdensome for micro-companies, who often lack in resources such as time, finance, staff, and knowledge, preventing them from understanding and thus meeting the GDPR requirements. This leaves them exposed to involuntary breaches which may result in high fines (up to 4% of annual income or 20M euros)

## ABOUT SMOOTH

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The SMOOTH platform can provide micro-businesses with a GDPR compliance report in a simple, constructive and reliable format, based on an automatic analysis of the company's privacy protection documents, stored and personal databases, and processing activities.



## HOW WILL IT WORK?

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# 01

### QUESTIONNAIRE.

The user will answer a few simple questions: No legal or data protection expertise needed.



# 02

### MATERIAL UPLOAD.

The user will be guided through an intuitive process to upload the resources needed to carry out the assessment.



# 03

### AUTOMATIC ANALYSIS.

A three-stage analysis.

**Smootext:** analysis of the document related to privacy protection.

**Smoodata:** analysis of the personal data storage.

**Smonline:** analysis of the personal data collection process on the company's website and apps



# 04

### THE COMPLIANCE REPORT.

Assessment of the company's GDPR compliance and specific feedback on how to improve it.

Developed by the SMOOTH consortium



Data State Inspectorate  
Republic of Latvia



Orchestrating a brighter world



[www.smoothplatform.eu](http://www.smoothplatform.eu)

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