



smooth GDPR

SMOOTH Project: easy and affordable GDPR compliance solutions for European micro-enterprises

H2020 SMOOTH Project Final Conference



21 January 2021, 9.30-12.00 CET



Registration: <https://register.gotowebinar.com/register/8276523612739346702>

PROGRAMME

9.30 – 9.40

Official opening of the Final SMOOTH Conference - *Eva Merloni, ESBA Project Manager*

Rosa Maria Araujo Rivero, Fundació EURECAT, SMOOTH project coordinator

David Caro, President European Small Business Alliance ESBA

9.40 – 10.00 — **The challenges for SMEs with digital transformation: business models, technology, rules**

Stefan Moritz, Managing Director of European Entrepreneurs CEA-PME

10.00 – 10.15 — **The impact of GDPR on enterprises: case of Latvia**

Evija Djatkoviča, Data State Inspectorate of Latvia

10.15 – 10.30 — **GDPR and MEnts: the legacy of SMOOTH**

Rosa Maria Araujo Rivero, Fundació EURECAT, SMOOTH project coordinator

10.30 – 10.45 Coffee break

10.45 – 11.55—The SMOOTH Platform and Handbook

Moderator: Ángel Cuevas Rumin, Universidad Carlos III de Madrid

· *SMOOTH Handbook and App: Nadia Feci, KU Leuven*

· *SMOOTH Platform: Rosa Maria Araujo Rivero, Fundació EURECAT, SMOOTH project coordinator*

The SMOOTH Platform: why being GDPR compliant can really help Small Businesses

· *Thomas Wilczek, Funding Box*

· *Alexander Pereda-Baños, Senior Research on Big Data and Data Science, Fundació EURECAT*

Q&A session

11.55 – 12.00 — SMOOTH Final Conference - Wrap up and conclusions

Rosa Maria Araujo Rivero, Fundació EURECAT, SMOOTH project coordinator

You will find more information on H2020 SMOOTH project 'GDPR Compliance Cloud Platform for Micro Entreprises' here: <https://smoothplatform.eu/>



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